

GENERATIONS AT WORK SERIES

This exciting series tackles the workplace issues resulting from four generations colliding over differing and distinct generational biases about leadership, loyalty, and productivity.

Hiring and Retaining a New Generation of Service Employee

Keys to unlocking the Age-Old Recruiting and Retaining Mystery

An informative discussion tackling the challenges to attract, hire and retain a multi-generational workforce.

- Learn how each of the four distinct generations cross paths and often collide in the workplace, and how to minimize the multi-generational pile-ups.
- Enhance your understanding of the elements of a good sound recruitment program that focuses on the individual generations.
- Understand what it will take to keep those precious recruits in your organization.

The Emerging Millennial Generation

“Y” All The Fuss?

Are you finding it difficult to understand the new style of the youngest generation to hit the work place. This discussion will help you:

- Understand the distinctive characteristics of the Millennial Gen Y.
- Learn the 10 top ways to motivate this unique and emerging group.
- Discover how to manage this generation of blue-ribbon winners.

I Know You Heard Me But Did You Understand Me?

Communicating with all of the Generations in Your Company

The four distinct generations in the workplace are all speaking a different generational language. This often presents special challenges to the Business Owner/Manager/Supervisor.

This discussion will include how to:

- Recognize the communication breakdowns in your workforce.
- Identify the tools to best communicate with each generation.

Jan M. Smith, Author, Speaker, Consultant located in Temecula. Contact Jan for more information about this Keynote Series or any others at (951) 302-6483 or jsmith@inlandmgfgroup.com.

Our Workforce is Aging

Now What Happens?

What happens when your key knowledge-based employees begin the exodus to the golf course? This seminar/keynote will:

Help you radically rethink the retirement and retaining of your key employees.

The New Horizon Of The American Workplace

Explore the top 5 changes occurring in the current and future landscape of the American workplace.

Explore what every business owner needs to know about the four distinct generations crossing paths in the workplace today.

Discover the tools to help your business when these generations collide in the workplace, and learn how to minimize the multi-generational pile-ups.

Marketing To The Ages

How To Capture The Generational Dollar

Learn how to attract the generational consumer to your company.

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